

1. About Us

Headline: Empowering Every Merchant through Collaborative Growth.

At **minitAgo**, we believe that marketing shouldn't be a solo struggle. We help connect businesses and run **Group Campaigns**, ensuring that merchants of any size—from local boutiques to established cafes—can participate in high-impact promotions that were once reserved for big corporations.

By pooling resources into a shared ecosystem, we break the "unhealthy" cycle of isolated competition. Our platform allows businesses to boost their reach, share a massive customer base, and offer premium rewards through a "win-win" model.

Our Mission: To provide a level playing field where collaboration drives commerce, and every local business has the tools to grow, engage, and thrive.

2. Privacy Policy (App & User Version)

Your Privacy is Our Priority. At minitAgo, we collect only what is necessary to make your "Earn & Win" experience seamless.

- **Location Services:** We use your GPS to show you nearby "Gems" and merchants. This ensures you can find and complete Quests in real-time.
 - **Transaction Transparency:** We track your Gem and Coin transactions to verify lucky draw entries and maintain the leaderboard for the **Proton eMAS EV** Grand Prize.
 - **No Data Selling:** We do not sell your personal information. We only share anonymized traffic trends with our merchant partners to help them serve you better.
 - **Security:** All account details and rewards are protected with secure encryption to ensure your earnings are safe.
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3. FAQ

For Users (The "Earn & Win" Experience)

- **How do I join the campaign?** Simply download the app and start completing "Quests" at any partner merchant on the map. Every purchase earns you Gems and entry into the lucky draws!
- **When are the Lucky Draws held?** We reward you three times a month! Our draws happen on the **10th, 20th, and 30th** (except Feb 28).

- **What are the prizes for these draws?** On each of those three dates, we give away **1x Top Prize** (RM1,000 Gold Bar or Petrol Voucher) and **3x RM100 TnG eWallet Cash** prizes.
- **How do I win the Proton eMAS EV?** Keep collecting Gems! The user with the highest cumulative Gems at the end of the 6-month season wins the Grand Prize.
- **What can I do with Minitago Coins?** Coins are digital currency you can "Earn & Spend" across our entire network of participating outlets.

For Merchants (The "Group Pool" Advantage)

- **What is a "Group Campaign"?** It is a pooled marketing effort where multiple merchants contribute to a single, massive prize fund. This allows you to offer rewards like an EV car or Gold Bars for a fraction of the cost.
- **What do I get for RM3,888?** You get a 6-month campaign spot (May-Oct), full visibility on our social map, and **100,000 Minitago Coins** to distribute to your customers.
- **How does this boost my business?** You gain access to the customers of every other business in the pool. When a user earns coins at a nearby shop, they are encouraged to visit your shop to spend them.
- **Who handles the prizes?** Minitago manages all prize procurement, winner contact, and legal distribution, leaving you free to focus on your business.